

Monday 6/19/17

7:30-8:45am AFFILIATE EVENTS, check website

8:30am-4:30pm BADGE PICKUP & REGISTRATION

9:00-10:15am CORE SESSION
What is the Right Problem to Solve? ICA

10:45am-12pm LIGHTNING WORKSHOPS, MECA
Concrete Steps to Build a Diverse Team 264
Creative Thinking Skills for Solving Better 302
Customer Discovery : Master your Market OSHER
The BARE Essentials of Digital Marketing ICA

12:00-2:00pm KEYNOTE & LUNCH, MECA Cafe
Angela Lee

2:30-3:45pm CORE SESSIONS, MECA
How Can Innovation Support Aging in Place? OSHER
How Do You Build a Thriving Company Culture? ICA

4:00-5:30pm MIXPO, MECA Cafe
R&D Companies of Maine

7:30-9:30pm EVENING EVENT, CloudPort
CoWorking Multispace
Opening Bash

Tuesday 6/20/17

7:30-8:45am	AFFILIATE EVENTS, check website
9:00-10:15am	CORE SESSIONS, MECA How Can Government Resources Drive Growth? ICA How Do We Prepare the Workforce for the Future? OSHER
10:45am-12pm	LIGHTNING WORKSHOPS, MECA Advocate for Innovation OSHER Building Globally: Navigating International Trade 264 Company Culture: Build a Great Team While Flying the Plane ICA Zero to One Hundred: Find your First (and Most Loyal) Customers 302
12:00-2:00pm	KEYNOTE & LUNCH, MECA Cafe Felecia Hatcher
2:30-3:45pm	CORE SESSIONS, MECA How Can Tech-Enabled “Citizen Scientists” Change Science? ICA How Can We Innovate the Tourism and Hospitality Economy? OSHER
4:00-5:30pm	MIXPO, MECA Cafe Capital & Resources for Scaling
5:30-6:45pm	AFFILIATE EVENTS, check website
6:45-8:00pm	EVENING EVENT, Portland House of Music Battledecks is Back!

Wednesday 6/21/17

7:30-8:45am AFFILIATE EVENTS, check website

9:00-10:15am CORE SESSIONS, MECA
How Can Tech Disrupt Energy? ICA
How Can We Innovate the Fight Against Opioids?
OSHER

10:45am-12pm LIGHTNING WORKSHOPS, MECA
Crowdpromoting: Get Your Community to
Promote Your Product ICA
Patent, Trademark or Copyright? IP for Startups
OSHER
Salesforce Strategy: Up Your Game with
Local Networks and Free Resources 302
Selling Your Why: Tell Your Story to Grow
Your Business 264

12:00-2:00pm KEYNOTE & LUNCH, MECA Cafe
Gaia Dempsey

2:30-3:45pm CORE SESSIONS, MECA
How Can Personal Data Lead to Better Products? ICA
How do you Land Your First Big Customer? OSHER

4:30-7:00pm CORE SESSION, Westin Portland
Harborview Hotel
MTI TechWalk

5:30-7:00pm AFFILIATE EVENTS, check website

Thursday 6/22/17

7:30–8:45am AFFILIATE EVENTS, check website

9:00–11:30am CORE SESSION, MECA
Making the Workplace Personal: An Exercise
in Creative Expression

9:00–11:45am CORE SESSIONS, MECA and beyond
REAL Session: A Physical Understanding of
Intellectual Property
REAL Session: Learning from Sharks
REAL Session: The Art of Risk Taking
REAL Session: Turning \$20 into A Pot of Gold

12:00–1:00pm REAL DAY LUNCH, MECA Cafe

1:15–3:00pm CORE SESSIONS, MECA and beyond
REAL Session: Personal Identity and Trust for
Team Building
REAL Session: Tech Transfer “Solve-a-thon”
REAL Session: Think Wrong

3:00–4:30pm KEYNOTE, MECA Cafe
Tom Davidson

5:00–9:00pm EVENING EVENT, Thompson’s Point
Portland Food Festival

Friday

6/23/17

7:30-8:45am	AFFILIATE EVENTS, check website
9:00-10:15am	CORE SESSIONS, MECA How Can We Expand Access to Capital for Startups that Are “Outside the Box”? ICA How Can We Use the Ocean to Help Us Innovate in Biotech? OSHER
10:45am-12pm	LIGHTNING WORKSHOPS, MECA Adventures in Equity Comp: What to Know Before Offering or Accepting It OSHER Get found: Content Strategy, SEO, and Social Media ICA Influencer Marketing & User Generated Content 264 Minimum Viable Product 101 for Non-Technical Startup Founders 302
12:00-2:00pm	KEYNOTE & LUNCH, MECA Cafe Keynote & Lunch with John Lee Dumas
2:30-3:45pm	MECA How Can Technology Foster Civic Engagement? ICA Where Does Data End and Subjectivity Begin? OSHER
4:00-6:30pm	MIXPO, MECA Cafe Tech Hiring Fair
7:30-9:30pm	EVENING EVENT, Casco Bay Closing Party and Ocean Cruise
